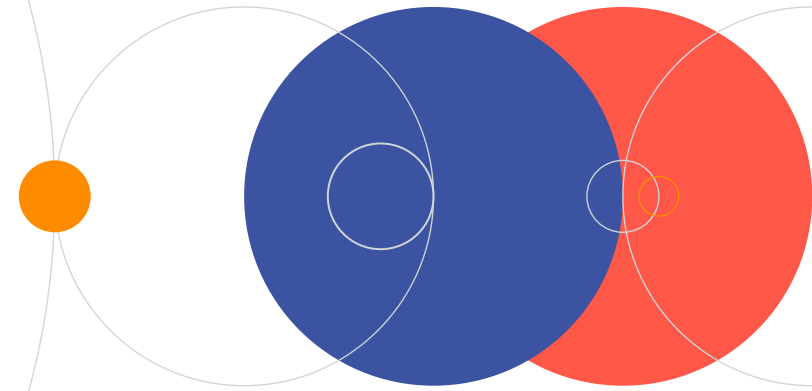


Sync.Space

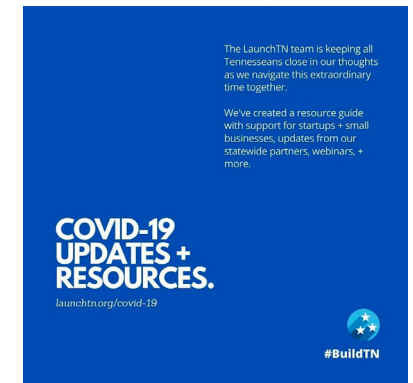
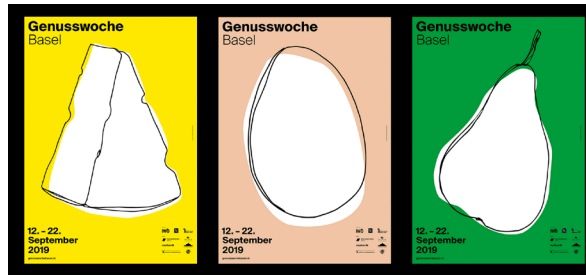
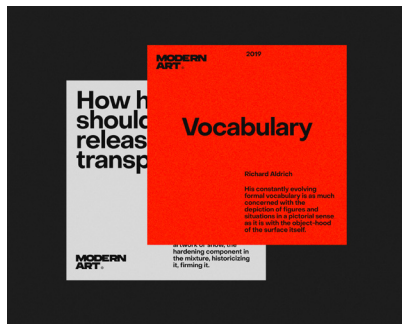
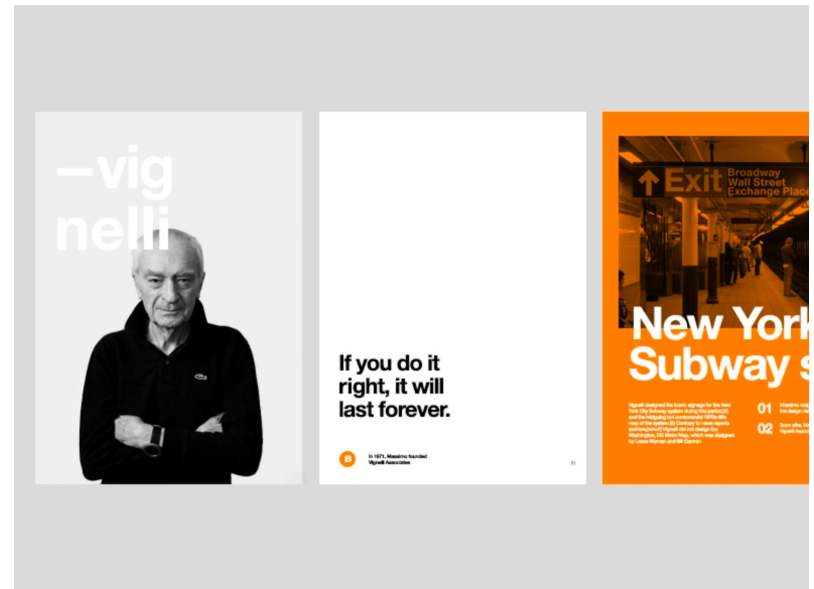
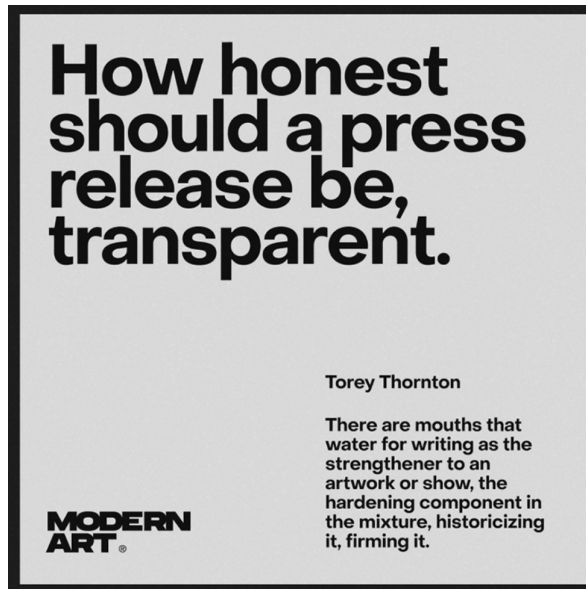
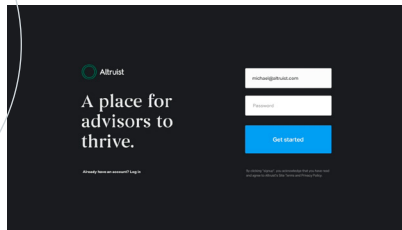
Intelligent, Professional, Sincere.



Sync.Space

The Sync Space brand needs to be positioned to clearly communicate Sync Space as a thought leader effectively promoting business development across the region.





MoodBoard

Typography

Work Sans

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

01234556789

Thin

Extra Light

Light

Regular

Medium

Semi Bold

Bold

Extra Bold

Black

IBM Plex Serif

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

01234556789

Thin

Extra Light

Light

Regular

Text

Medium

Semi Bold

Bold

Thin

Extra Light

Light

Regular

Text

Medium

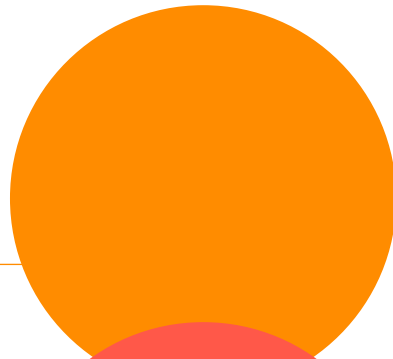
Semi Bold

Bold

Colors

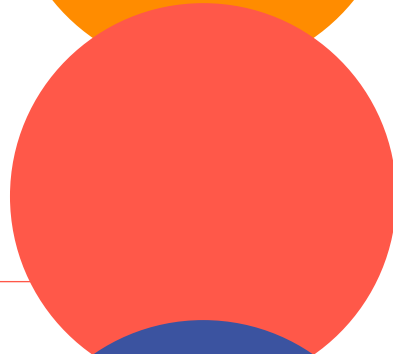
Orange

RGB: 255, 140, 0
Hex: #ff8c00



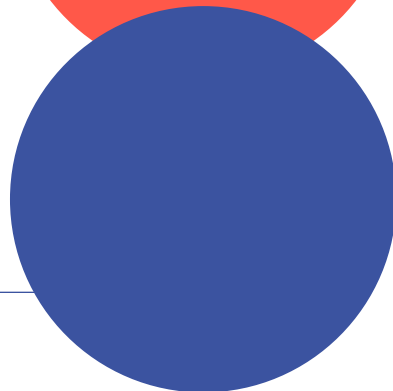
Red

RGB: 255, 88, 73
Hex: #ff5849



Blue

RGB: 59, 83, 160
Hex: #3b53a0



Gray Family



RGB: 247, 247, 248
Hex: #f7f7f8



RGB: 207, 214, 218
Hex: #cfd6da



RGB: 145, 147, 150
Hex: #919396



RGB: 88, 89, 91
Hex: #58595b



RGB: 53, 51, 62
Hex: #35333e



RGB: 39, 38, 46
Hex: #27262e

Templates

What ~~would~~ **will**
you invent?



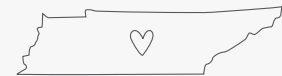
#nationalinventorsday

Accelerator
Program Deadline
March 15



#ruralentrepreneurship

Supporting
Small Businesses
During COVID-19



#TennesseeStrong

What ~~would~~ **will**
you invent?



#nationalinventorsday

Accelerator
Program Deadline
March 15



#ruralentrepreneurship

Supporting
Small Businesses
During COVID-19



#TennesseeStrong

Templates

Support Local.

Business Name

Business creates med-tech to improve special education in rural America.

@steve.leo

Entrepreneur + Business Owner

SS Steven Leonard

Support Local.

ARO Creative Inc.

ARO Creative is a woman-owned, full service creative agency headquartered in Tennessee.

@arocreative

Business Owner + Creative Director

SS Ashley Shutt

Support Local.

Sync Space

Sync Space provides programing and resources that are transforming Northeast Tennessee into the rural hub for innovation.

@syncspace

Entrepreneur + Business Owner

SS Mr. Heath Guinn

Support Local.

Business Name

Business creates med-tech to improve special education in rural America.

@e.hutchins

Entrepreneur + Business Owner

SS Eric Hutchins

Templates

The Maker City can teach you how to take your business online to ETSY.



Taught by some of Knoxville's top ETSY sellers, don't miss this opportunity to learn from the best. Registration is officially open.

#repost

The Inventor Center created a custom device to aid a stroke survivor.



Naming it the CtrlAlt Helper, it gives their member the ability to use his computer easily. Swipe to see more.

#repost

Upcoming Event



FOUNDERSFORGE

SPARK PLAZA

Pitches & Pints

Every 4th Thursday at 5:30pm

#repost


The Maker City can teach you how to take your business online to ETSY.



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#repost


The Inventor Center created a custom device to aid a stroke survivor.



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#repost

Upcoming Event



Let Her Speak

Wednesday, March 25, 2020

#repost

Templates



Thanks to Ballad's leadership and Eastman donating material, our partners Streamworks, ETSU, and RCAM are 3D printing the face shields for regional healthcare workers.



9 Steps to taking your business online.



#onlinebusiness

Step 1 secure your domain name.

Step 2 plan your website.

PRO TIP:
Be creative with your URL, and don't forget .com is not the only option. You can get .io, .us, even .creative.



#onlinebusiness



Thanks to Ballad's leadership and Eastman donating material, our partners Streamworks, ETSU, and RCAM are 3D printing the face shields for regional healthcare workers.



Step 3 develop your content.

Step 4 build it out.

PRO TIP:
Content is king. Be true to what you do and who you are, and utilize your own photography as much as possible.



#onlinebusiness

Step 9 measure, evaluate, adjust.

PRO TIP:
Every business functions differently online, and it takes time to gain traction. Listen to your followers, adjust when needed, and don't be afraid to try something new.



#onlinebusiness